

ORDER

Orders	Order / Rev:	701940		 WKYC <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>																						
Alt Order #:	06250997																									
Product Desc:	CONG LEADERSHIP FUND																									
Estimate:	2873																									
Flight Dates:	09/14/12 - 09/20/12		Primary AE:		Joe Knauer																					
Original Date / Rev:	09/24/12 / 09/24/12		Sales Office:		T-WAS																					
Order Type:	Political		Sales Region:		NAT																					
Agency	Name:	American Media & Advocacy Grp/ POI																								
	Buying Contact:			Billing Type:	Cash																					
	Billing Contact:			Billing Calendar:	Broadcast																					
		815 Slaters Lane		Billing Cycle:	EOM/EOC																					
		Alexandria, VA 22314		Agency Commission:	15%																					
Advertiser	Name:	Congressional Leadership Fund																								
	Demographic:	A35+		New Business Thru:																						
	Product Codes:	IS-Candidate/Local		Order Separation:	00:15:00																					
	Priority:	P-3		Advertiser External ID:																						
	Revenue Codes:	AGY, GEN, POL		Agency External ID:																						
Bill Plan					Totals																					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating																	
08/27/12	09/20/12	57	\$78,600.00	\$66,810.00	September 2012	57	\$78,600.00	\$66,810.00	0.00																	
					Totals	57	\$78,600.00	\$66,810.00	0.00																	
Account Executives																										
Account Executive		Sales Office	Sales Region	Start Date / End Date			Order %																			
Joe Knauer		Start Of Order - End Of Order						100%																		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
1	WKYC	09/14/12	09/14/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	-----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00											
CH 3 NWS AT 11<																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----F--</td> <td>1</td> <td>\$3,000.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----F--	1	\$3,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-----F--	1	\$3,000.00	0.00																					
2	WKYC	09/14/12	09/14/12	Tonight Show Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00											
TONITE SHW-NBC<																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----F--</td> <td>2</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----F--	2	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-----F--	2	\$1,200.00	0.00																					
4	WKYC	09/14/12	09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00											
ELLEN																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----F--</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----F--	1	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-----F--	1	\$800.00	0.00																					
5	WKYC	09/14/12	09/14/12	M-F 430a-5a 430a News	CM	430a-5a	-----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00											
CH 3 NEWS 430A<																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----F--</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----F--	1	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-----F--	1	\$300.00	0.00																					
6	WKYC	09/14/12	09/14/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-----F--	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00											
CH3 NEWS SUNRS																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-----F--</td> <td>2</td> <td>\$850.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-----F--	2	\$850.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-----F--	2	\$850.00	0.00																					

Order / Rev: 701940
Alt Order #: 06250997
Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
Product Desc: CONG LEADERSHIP FUND WKYC
Estimate: 2873

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
7	WKYC	09/14/12	09/14/12	M-F	5-6p	CM	5p-6p		---F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00	
DR. PHIL																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ---F--																		
8	WKYC	09/14/12	09/14/12	M-F	730-8p	CM	730-8p		---F--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00	
ENT TONIGHT 30<																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ---F--																		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WKYC	09/10/12-09/16/12	M-F	730-8p		730-8p					-----F---		:30	(\$1,800.00)	0.00	NM	
See MG 8.2 [Prgm Change] baseball																		
	2	WKYC	09/19/12-09/19/12	M-F	730-8p		730-8p					--W-----		:30	\$1,800.00	0.00	NM	
MG for 8.1 09/14																		
9	WKYC	09/14/12	09/14/12	Fri	Prime A	CM	8-9p		---F--	:30	1	\$3,000.00	P-3	0.00	NM	0	\$0.00	
WHIT/COMM																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ---F--																		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	WKYC	09/10/12-09/16/12	Fri	Prime A		8-9p					-----F---		:30	(\$3,000.00)	0.00	NM	
See MG 50.2,50.3 [Baseball]																		
10	WKYC	09/17/12	09/17/12	LN (M-Su)	Late News (M-Su)	CM	11P-1135P		M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	
CH 3 NWS AT 11<																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	11	WKYC	09/17/12	09/17/12	Tonight Show	CM	1135p-1237a		M-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00	
TONITE SHW-NBC<																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	13	WKYC	09/17/12	09/17/12	M-F 4-5p	CM	4p-5p		M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
ELLEN																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	14	WKYC	09/17/12	09/17/12	M-F 430a-5a	CM	430a-5a		M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
CH 3 NEWS 430A<																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	15	WKYC	09/17/12	09/17/12	M-F 5-6a	CM	5a-6a		M-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00	
CH3 NEWS SUNRS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	16	WKYC	09/17/12	09/17/12	M-F 5-6p	CM	5p-6p		M-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00	
DR. PHIL																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	17	WKYC	09/17/12	09/17/12	M-F 730-8p	CM	730-8p		M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00	
ENT TONIGHT 30<																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 09/23/12 M-----																		
		<u>Week</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	19	WKYC	09/15/12	09/15/12		CM	11-1130p		-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00	

Order / Rev: 701940
Alt Order #: 06250997
Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
Product Desc: CONG LEADERSHIP FUND
Estimate: 2873

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 11-1135p LN SAT											
				CH 3 NWS AT 11											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/10/12	09/16/12	-----S-	1	\$3,000.00	0.00						
22	WKYC	09/15/12	09/15/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				CH3 SA MRN NWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/10/12	09/16/12	-----S-	2	\$850.00	0.00						
23	WKYC	09/16/12	09/16/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
				CH 3 NWS NOON											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/10/12	09/16/12	-----S	1	\$800.00	0.00						
Spot	Ch	Date Range	Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type		
1	NKYC	09/10/12-09/16/12	Su 12-1230p			12-1230p /Su			-----Su	:30	(\$800.00)	0.00	NM		
			See MG 23.2												
			[Prgm Change] nbc sports												
2	NKYC	09/16/12-09/16/12	Sa-Su 10a-6p			1030a-6p		(2:00 PM-3:30 P-	-----Su	:30	(\$800.00)	0.00	NM		
			 Credited												
25	WKYC	09/20/12	09/20/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				CH 3 NWS AT 11<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	1	\$3,000.00	0.00						
26	WKYC	09/20/12	09/20/12	Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
				TONITE SHW-NBC<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	2	\$1,200.00	0.00						
28	WKYC	09/20/12	09/20/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				ELLEN											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	1	\$800.00	0.00						
29	WKYC	09/20/12	09/20/12	M-F 430a-5a 430a News	CM	430a-5a	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				CH 3 NEWS 430A<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	1	\$300.00	0.00						
30	WKYC	09/20/12	09/20/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---T---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				CH3 NEWS SUNRS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	2	\$850.00	0.00						
31	WKYC	09/20/12	09/20/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				DR. PHIL											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	1	\$1,400.00	0.00						
32	WKYC	09/20/12	09/20/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				ENT TONIGHT 30<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	---T---	1	\$1,800.00	0.00						
33	WKYC	09/18/12	09/18/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				CH 3 NWS AT 11<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/17/12	09/23/12	-T-----	1	\$3,000.00	0.00						

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Advertiser: Congressional Leadership Fund
Product Desc: CONG LEADERSHIP FUND WKYC
Estimate: 2873

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
34	WKYC	09/18/12	09/18/12	Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00											
<i>Tonight Show (11:35 PM-12:35 XM)</i>																										
<i>TONITE SHW-NBC<</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-T-----</td> <td>2</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-T-----	2	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-T-----	2	\$1,200.00	0.00																					
36	WKYC	09/18/12	09/18/12	M-F 4-5p	CM	4p-5p	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00											
<i>Ellen Degeneres</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-T-----</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-T-----	1	\$800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-T-----	1	\$800.00	0.00																					
37	WKYC	09/18/12	09/18/12	M-F 430a-5a	CM	430a-5a	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00											
<i>430a News</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-T-----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-T-----	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-T-----	1	\$300.00	0.00																					
38	WKYC	09/18/12	09/18/12	M-F 5-6a	CM	5a-6a	-T-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00											
<i>Channel 3 News @ 5AM</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-T-----</td> <td>2</td> <td>\$850.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-T-----	2	\$850.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-T-----	2	\$850.00	0.00																					
39	WKYC	09/18/12	09/18/12	M-F 5-6p	CM	5p-6p	-T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00											
<i>Dr. Phil</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-T-----</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-T-----	1	\$1,400.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-T-----	1	\$1,400.00	0.00																					
40	WKYC	09/18/12	09/18/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00											
<i>Entertainment Tonight</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-T-----</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	-T-----	1	\$1,800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-T-----	1	\$1,800.00	0.00																					
42	WKYC	09/19/12	09/19/12	Tonight Show	CM	1135p-1237a	--W----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00											
<i>Tonight Show</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>--W----</td> <td>2</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--W----	2	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--W----	2	\$1,200.00	0.00																					
44	WKYC	09/19/12	09/19/12	M-F 4-5p	CM	4p-5p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00											
<i>Ellen Degeneres</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>--W----</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--W----	1	\$800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--W----	1	\$800.00	0.00																					
45	WKYC	09/19/12	09/19/12	M-F 430a-5a	CM	430a-5a	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00											
<i>430a News</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>--W----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--W----	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--W----	1	\$300.00	0.00																					
46	WKYC	09/19/12	09/19/12	M-F 5-6a	CM	5a-6a	--W----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00											
<i>Channel 3 News @ 5AM</i>																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--W----	2	\$850.00	0.00																					
47	WKYC	09/19/12	09/19/12	M-F 5-6p	CM	5p-6p	--W----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00											
<i>Dr. Phil</i>																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--W----	1	\$1,400.00	0.00																					
48	WKYC	09/19/12	09/19/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00											
<i>Entertainment Tonight</i>																										
<table> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>--W----</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	--W----	1	\$1,800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	--W----	1	\$1,800.00	0.00																					
49	WKYC	09/14/12	09/14/12		CM	6p-630p	---F--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00											

Order / Rev: 701940
Alt Order #: 06250997
Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
Product Desc: CONG LEADERSHIP FUND
Estimate: 2873

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F 6-630p													
				Channel 3 News at 6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----F--		1	\$2,500.00			0.00							
50	WKYC	09/14/12	09/14/12	Fri Prime A	CM	8-9p				-----F--	:30	1	\$3,000.00	P-3	0.00 NM		
				Fri Prime A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----F--		1	\$3,000.00			0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	NKYC	09/10/12-09/16/12	Fri Prime A					8-9p			-----F--	:30	(\$3,000.00)	0.00	NM
				See MG 50.2,50.3													
				[Baseball]													
2	NKYC	09/14/12-09/14/12	Fri Prime C		CM	10-11p				-----F----	:30	1	\$3,000.00	0.00	NM		
				(M) MG for 9.1,50.1													
3	NKYC	09/14/12-09/14/12	Fri Prime C		CM	10-11p				-----F----	:30	1	\$3,000.00	0.00	NM		
				(M) MG for 9.1,50.1													
51	WKYC	09/15/12	09/15/12	Sat Prime C	CM	10-11p				-----S-	:30	1	\$1,700.00	P-3	0.00 NM		
				Sat Prime C													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1	\$1,700.00			0.00							
52	WKYC	09/15/12	09/15/12	Sat Prime A	CM	8-9p				-----S-	:30	1	\$1,400.00	P-3	0.00 NM		
				8-9p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1	\$1,400.00			0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	NKYC	09/10/12-09/16/12	Sat Prime A					8-9p			-----Sa--	:30	(\$1,400.00)	0.00	NM
				See MG 52.2,52.3													
				[Prgm Change]													
2	NKYC	09/15/12-09/15/12	Sat Prime Other		CM	8-10p				(8:00 PM-10:00 I-----Sa--	:30	1	\$1,400.00	0.00	NM		
				(M) MG for 53.1,52.1													
3	NKYC	09/15/12-09/15/12	Sat Prime Other		CM	8-10p				(8:00 PM-10:00 I-----Sa--	:30	1	\$1,400.00	0.00	NM		
				(M) MG for 53.1,52.1													
53	WKYC	09/15/12	09/15/12	Sat Prime B	CM	9-10p				-----S-	:30	1	\$1,400.00	P-3	0.00 NM		
				Sat Prime B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1	\$1,400.00			0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	NKYC	09/10/12-09/16/12	Sat Prime B					9-10p			-----Sa--	:30	(\$1,400.00)	0.00	NM
				See MG 52.2,52.3													
				[Prgm Change]													
54	WKYC	09/16/12	09/16/12	Su 12-1230p	CM	12-1230p /Su				-----S	:30	1	\$800.00	P-3	0.00 NM		
				Channel 3 News at Noon Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$800.00			0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	NKYC	09/10/12-09/16/12	Su 12-1230p					12-1230p /Su			-----Su	:30	(\$800.00)	0.00	NM
				See MG 54.2													
				[Prgm Change] nbc sports													
2	NKYC	09/10/12-09/16/12	Sun 9-1030a		CM	9a-1030a				-----Su	:30	1	\$800.00	0.00	NM		
				(M) MG for 54.1 09/16													
				[program change]													
55	WKYC	09/16/12	09/16/12	SS 9-1030a	CM	9a-1030a	Sa/Su			-----S	:30	2	\$1,800.00	P-3	0.00 NM		
				Channel 3 News 9am Sa/Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		2	\$1,800.00			0.00							
56	WKYC	09/19/12	09/19/12	M-F 6-630p	CM	6p-630p				--W----	:30	1	\$2,500.00	P-3	0.00 NM		
				Channel 3 News at 6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--W----		1	\$2,500.00			0.00							

Order / Rev: 701940
Alt Order #: 06250997
Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
Product Desc: CONG LEADERSHIP FUND
Estimate: 2873

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
										Totals				57	\$78,600.00